

VicReturn appoints inaugural CEO

VicReturn, the Scheme Co-ordinator of the new Victorian Container Deposit Scheme, has hit the ground running by appointing Jim Round as its inaugural CEO.

Mr Round brings a wealth of experience to VicReturn.

Most recently, he has held leadership roles at the Victorian Department of Jobs, Skills, Industry and Regions as Deputy Secretary and as the Chief of Planning and Governance at the Victoria 2026 Commonwealth Games Organising Committee. Jim has previously worked as an economic adviser to Prime Minister Gillard and as a Director in the Office of the Premier, the Hon. Dan Andrews MP.

VicReturn was announced by the Victorian Government last month as the Scheme Co-ordinator of the Victorian Container Deposit Scheme, CDS Vic, which commences on 1 November.

VicReturn is a not-for-profit entity with members comprising some of Australia's leading beverage companies: Lion, Coca-Cola Europacific Partners and Asahi Beverages.

As Scheme Co-ordinator, VicReturn is responsible for managing the marketing of CDS Vic, running its financial operations and ensuring the smooth operation of the Scheme.

Under Mr Round's leadership, VicReturn will work closely with the Victorian Government and the three Network Operators to deliver a world-class container deposit scheme for Victorians. Vic CDS will provide benefits to households and community groups across the state while improving the environment and helping create a circular economy for beverage containers.

Paul Klymenko, Chair, VicReturn, said:

"After a rigorous selection process with several high-quality candidates, Jim was the stand-out.

"We are delighted he has chosen to join VicReturn and look forward to benefitting from his extensive public sector and government experience.

"His proven leadership abilities and track record of delivering results in demanding roles means he is the right person to ensure CDS Vic achieves success in creating a circular economy for containers, reducing litter and creating opportunities for Victorian households and community groups to participate."

Jim Round, CEO, VicReturn, said:

"This scheme will cut container waste and create jobs and opportunities for Victorians. It's a pleasure to be appointed CEO and I am looking forward to getting cracking."